

# THE Fashionable Bambino

<http://www.thefashionablebambino.com/2009/11/29/original-dvd-series-introduces-babies-to-new-vocabulary/>

Here is another gift idea for those in desiring a new entertaining, yet educational DVD set. So Smart! Productions and Echo Bridge Entertainment have partnered together to bring parents and children ages 1-3 nine DVDs from the top selling Baby's Beginnings and King Otis and the Kingdom of Goode series, as well as three CDs, that were newly release on September 22. Additional Baby's First Word Stories titles will be released in early 2010.

**Baby's First Word Stories** is an interactive experience that encourages parents to view the DVDs with their little ones. Together, they will explore one of the most exciting developmental milestones for young children – learning first words and the rich use of language involving those words. Gently paced, with smooth transitions, simple images and minimal camera effects, each DVD starts with words about objects, then builds sentences and stories around them. The easy-to-follow present tense narrative, combined with the repetition of simple “key” words, ensures that young viewers will be able to grasp basic language at a pace that is just right. Books, toys, CDs and other Baby's First Word Stories branded products line are currently in development.

Featuring the animated characters Edward, Iggy, Dee Dee and Larry, the six 30-minute DVDs for children age 1+ are “House,” “Pets,” “Outside,” “Get Dressed,” “We Go” and “Nighttime.” Each Baby's First Word Stories DVD includes a bonus printable Activity Guide with eight pages of games and activities that caregivers and children can do together. The Activity Guide also includes viewing guidelines to give parents ideas for how they can interact with their child as they watch together. Suggested retail price for Baby's First Word Stories is \$15.99.

Simultaneous to the release of the new Baby's First Word Stories titles, Echo Bridge also released the following catalog titles from So Smart's! library:

· **King Otis and the Kingdom of Goode**

Three titles will be released from this popular series that provides little life lessons for children ages 3-6. Suggested retail price is \$15.99.

- **Baby's Beginnings**

Six titles will be released from this series for 6 months and older. The series introduces shapes, colors, sounds and more to young children. Suggested retail price is \$15.99.

- **So Smart! CD's**

Echo Bridge will release three So Smart! CD's, entitled Playtime, Cartime and Sleepytime. Each features activity-appropriate classical music selections. Suggested retail price is \$6.99

#### ABOUT SO SMART! PRODUCTIONS

**So Smart! Productions** is a leading creator and producer of top-rated educational entertainment products for young children. Its trusted brands include So Smart! Beginnings and First Word Stories for babies and toddlers, and King Otis and the Kingdom of Goode for preschoolers. Founded in 1997 by early childhood development researcher and artist, Alexandra Tornek, and husband and media producer, Scott Tornek, their DVDs, books, broadcast programs and music have won over 30 national parenting awards and are enjoyed by families around the world.