

Momma Findings

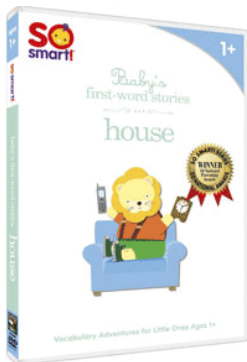
Family must-haves...or *are they?*

<http://www.mommafindings.com/2009/11/so-smart-productions-launches-babys.html>

It's the Season of baking, shopping, organizing, wrapping, partying, traveling, and.... stressing.

With the Holidays in full bloom, Mommas can feel really overwhelmed. I know when I feel like it's all too much, I tend to be really grouchy. Sometimes, the "Go-Go-Go" makes me "Snap-Snap-Snap"! Sometimes, it EVEN makes me wish the Holidays would simply be over.

Last year, I urged Parents to take time to relax with your children, snuggle, and enjoy family togetherness. My toddler and I did just that, by enjoying quality time cuddling in front of the TV with a Baby Einstein DVD. This year, however, we have a new favorite, *So Smart! Baby's First-Word Stories - House*.



About the DVD:

In this DVD, So Smart! friends Edward, Iggy, Larry and Dee Dee will first introduce your little one to simple words about objects in the home, and then build sentences and stories around them. A deliberately gentle pace, engaging imagery, and soothing music make So Smart! a winner for both parents and young children 1 to 3 years old, who are just beginning

to explore the rich world of language. Features 5 vocabulary adventures with your So Smart! Friends: Bathtime!, Who's Hiding in the House?, Sounds in My House, Where is Edward's House?, and Clean-up Time. BONUS: Printable Activities for each Adventure Included—10 Total! (PC and Mac Compatible)

My toddler and I were asked to review this new line of **DVDs designed for 1-3 year-olds**. He's two so I knew it would be a hit in our home! I love introducing him to movies that will help him engage with he world around him, giving him more understanding of the new vocabulary he learns every day.

What We Liked:

- **Storyline:** The events in the storyline are activities your child sees and experiences every day such as: playing outside in the mud, hearing the telephone ring, and seeing Momma vacuum the floor.
- **Pictures and Quality:** There is no over stimulation with graphics. The pictures are simple, gently paced, yet engaging with bright colors.



- **Animals:** So Smart! uses easy recognizable characters. Our favorite happens to be Iggy the Piggy. My toddler was laughing hysterically when I asked, "What's the Piggy's Name?" He says, "Iggy the Piggy" out loud and THAT's when he recognized the rhyming sound. Of course, it had me laughing just to see his discovery.
- **Short Segments:** With short clips, my toddler isn't easily bored or sidetracked by the sounds in OUR house. It keeps him engaged and interested with the next story. The DVD is 30 minutes long, however, it's divided into 5 different segments - Bathtime, Who's Hiding in the House, Sounds in My House, Where is Edward's House?, Clean-up Time.



- **Printable Activities:** What better way to continue the activity and practice your vocabulary than to COLOR! There are 11 printable activities for your child that are both PC and MAC compatible.
- **Continued Series:** There are additional DVDs in the *Baby's First-Word Series* with the same lovable characters. We reviewed the *House* DVD, but your child can discover - *Pets*, *Outside*, *Get Dressed*, *We-Go*, and *Nighttime*.

Momma Improvements & Suggestions

- **Price:** We loved this DVD so much and want to create a WHOLE library of *Baby's First Word Stories*, however, with the Holidays comes Budget Crunch time. We are a family of five and I'm a Stay-At-Home Mom. Being a One-Income family, it's a little difficult to spend \$15.99 on one DVD my older children wouldn't watch. My suggested price range for DVDs my children pick out are usually \$9.99, unless it's over an hour long, newly-released full length movie, or neutral for the entire family.

Simply typing the price, makes it sound like it's not worth it, but it's actually the exact opposite. We're trying to be more creative with our budget to allow our toddler more movies just for him and with the Holidays it makes a perfect **Christmas present for Babies and Toddlers**.

Buy It

To purchase any DVD out of the ***So Smart! Baby's First-Word Stories*** line head over to SoSmart.com. Suggested retail price is \$15.99.

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